

ORDER



Orders
Order / Rev: 705923 - 1
Alt Order #: 06273640
Product Desc: RESTORE OUR FUTURE
Estimate: 1894
Flight Dates: 08/14/12 - 08/20/12
Original Date / Rev: 08/10/12 / 08/16/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	60	\$114,800.00	\$97,580.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	60	\$114,800.00	\$97,580.00	0.00
Totals	60	\$114,800.00	\$97,580.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	WTSP	08/18/12	08/18/12	Bucs Weekend Game	CM	Weekend Game	-----S-	:30	4	\$0.00	PKG	0.00	NM	4	\$0.00
Bucs Weekend Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-			4		\$0.00		0.00				
Totals														60	\$114,800.00